



**Kinship Care
Week 2024**
7-13 October

Kinship Care Week copy

Website, intranet, newsletter

Kinship Care Week (7-13 October) is an opportunity to celebrate the incredible role that kinship carers play in children's lives and society.

We know how hard life can be for kinship carers. When kinship carers step in to raise a child of a relative or close friend so much is thrown at them. But we've seen the amazing things they're capable of.

This year, the theme of Kinship Care Week is #ThisIsKinshipCare. It's an important time to help everyone understand what kinship care is. Anyone at anytime could become a kinship carer – stepping up to raise the child of a family member or friend.

But it's not easy taking on a child who has had a difficult start in life when you are not prepared for it. So many kinship families and the many challenges they continue to face go unrecognised.

So this year let's share #ThisIsKinshipCare so we can raise awareness about kinship care and what life is like for kinship families.

Each and every kinship family has a unique story based on both their happy memories, as well as the challenging experiences. Both sides to their story need to be told, heard and shared to understand the reality of being a kinship carer.

This Kinship Care Week we are recognising these diverse and inspiring kinship families.

Social Media

Facebook

#KinshipCareWeek is an opportunity to celebrate the incredible role that #KinshipCarers play in children's lives and society.

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So this year let's share #ThisIsKinshipCare so we can raise awareness about #KinshipCare and what life is like for #KinshipFamilies.

Get involved: <https://kinship.org.uk/get-involved/kinship-care-week/>

#ThisIsKinshipCare

Instagram

#KinshipCareWeek is an opportunity to celebrate the incredible role that #KinshipCarers play in children's lives and society.

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Get involved via link in bio.

#ThisIsKinshipCare

X

(1)

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#ThisIsKinshipCare

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(2)

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(5)

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#ThisIsKinshipCare

LinkedIn

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#ThisIsKinshipCare

Social media guidance

Uploading on your own social media

If you are sharing a kinship carer's story, ensure you have their permission and signed consent first. When you upload the story on your website or social media, make sure to include the hashtag #ThisIsKinshipCare and tag Kinship.

Instagram: @kinship_charity

X: @kinshipcarity

Facebook: @kinshipcarecharity

LinkedIn: @Kinship

Send your #ThisIsKinshipCare story to Kinship

On Instagram we would love to collaborate so if you are planning a social post during Kinship Care Week where you are sharing a #ThisIsKinshipCare story do let us know and we can work together to ensure this has as great a reach as possible.